



Success Stories

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The Requirement

- Searches the content of client's documents.
- Improvement of user experience, reducing the time spent searching their scans.
- High availability of the solution.

Why Virtual Drive?

- Virtual Drive was implemented in order to offer a high added value service to clients.

Achieved Results

- Virtual Drive centralizes, contains and offers indexation and search services to each application of its clients.
- The clients execute searches on metadata and/or the content of scanned documents.
- The clients define their own types of documents, metadata and filters.



Benefits

It was extremely helpful and advanced Semana so they can provide an efficient service and the subsequent attraction of new customers. Being a journalistic leader with the competitive advantage of effectively providing quantity, quality and the speed of important and timely information to their readers.

Virtual Drive: Document Manager

Search, process and analysis of high-volume data in real time with the Mototech Group Big Data platform.

The Business

Semana was founded over 70 years in 1946 ago by Alberto Lleras Camargo (who would become president of Colombia in 1958) but folded in 1961. It was relaunched by journalist Felipe López Caballero in 1983. He has more than 30 years of success as a media company and owns thirteen powerful brands in Colombia. They have won numerous prestigious international journalism awards from their detailed reporting on issues including politics and human rights.

They continue to assimilate the increasingly vertiginous transformations of the publishing market and of a world that moves and communicates in a different way.

The Problem

During the last years 10-15 years as printed media is in decline. publishers are forced to innovate and move more operations into digital solutions. Semana needs to keep available and update articles on the Internet with the high volume of information over 500,000 articles are increased daily in the case of Publications Week, involving new technological challenges and aims mainly to facilitate the search for the content that the user needs.

This publication imposes itself as an innovator in its sector, generating content on multiple platforms: digital, mobile, tablets, activations and events, without losing sight of the experience, the journalistic independence and the quality that characterize it.

The Solution

Based on Mototech Group's Big Data platform, a new platform called Virtual Drive acts as a container of the implemented applications and provider of the necessary services for this specific requirement of each of the journals. In all cases, the historical articles were indexed and integrated with the tool used by the editors to create their publications to immediately index the new articles and always have an updated index.